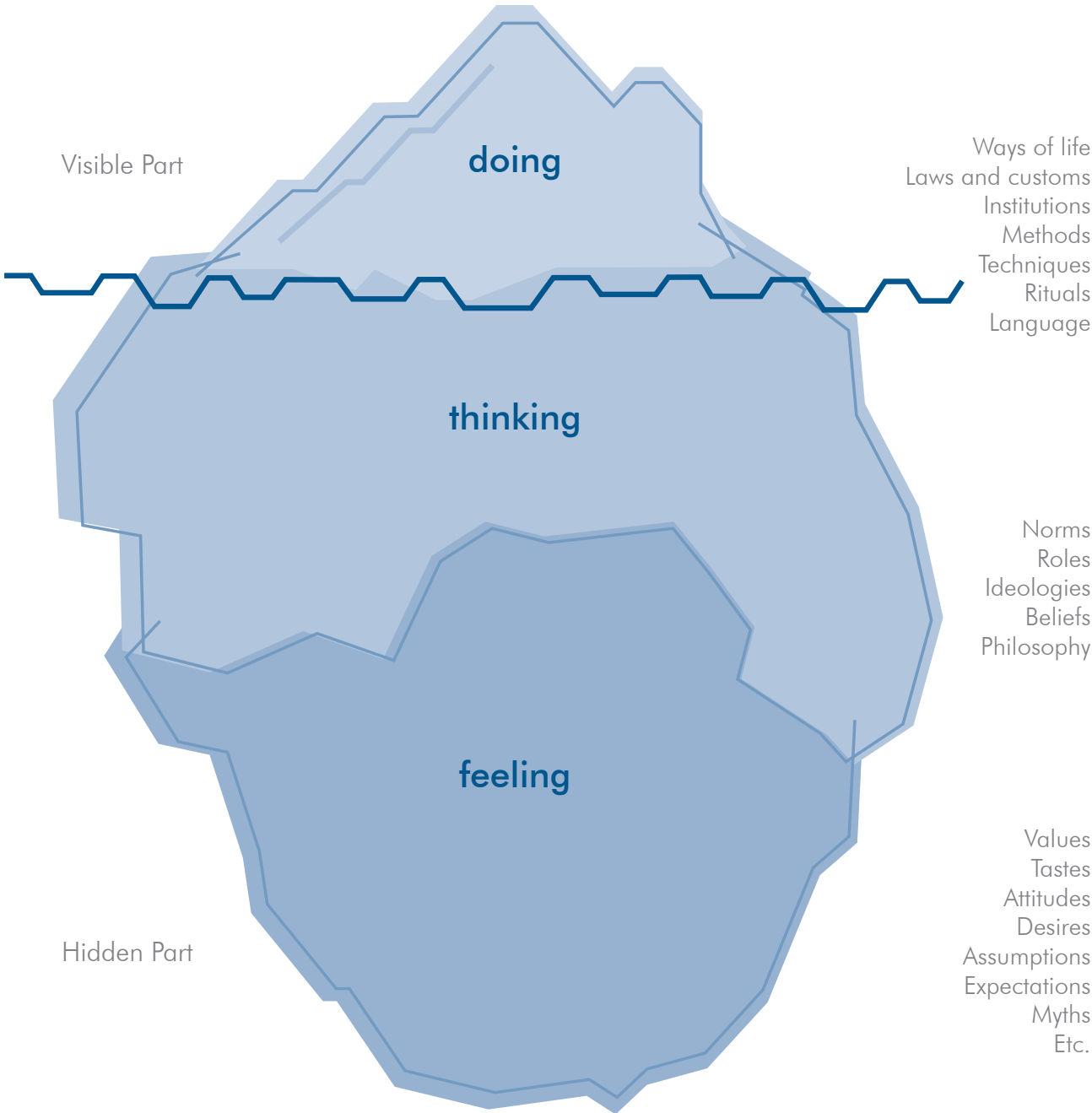


Iceberg Model of Culture

To help you better understand culture and decode certain behaviours, we give you a good Canadian model: the Iceberg. When seen on the water, only approximately 10% of the iceberg can be seen—most of it is below the surface. This model is useful in helping us understand behaviours of members of other cultures. Have a look at the iceberg and its 3 sections.



Adapted from: Guy Rocher, Introduction à la sociologie générale, Tome 1, 1969

